



The Princess of New York

JOHN RICHMOND



MAGIC

mouth
spray



LOG LINE

Once upon a time there lived a boy called Ryan and a girl called Abby, sorry - Princess Abby

INTRODUCTION

The story follows the life of Abby, a young woman who makes a wish one day at an old wishing well to become a beautiful princess. A magic swirl surrounds her mouth spray in her purse and transforms it into a magic potion.

When Abby sprays it she becomes Princess Abby.

However, the mouth spray only lasts a few minutes and as the world sees the beautiful Princess Abby, Abby can only see her original self.



Every girl dreams of becoming a princess, right?



The Princess of New York

INTRODUCTION

As Abby navigates her newfound identity, she must confront personal challenges, societal pressures, and a longing for a connection with a rich bachelor called Ryan she met at a Gala ball while camouflaged as Princess Abby.



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The Princess of New York

INTRODUCTION

Through its heart warming and whimsical tone, the script explores themes of self-discovery, identity, and the pursuit of happiness.



Ryan's struggle with people being false around him due to his new found wealth.

The stakes are high as Princess Abby's true identity is at risk of being revealed and Ryan's heart is on the line.



Conflict and Stakes: Abby's struggle to reconcile her true self with the princess persona she has inherited, while also dealing with her strained relationship with her step-family.



Overall Mood: Magical and romantic, with a touch of humor and drama.



The writing style across this screenplay is characterized by a blend of introspection, emotional depth, and quirky humor.

The scenes explore themes of identity, relationships, and personal growth, often with a touch of whimsy and imagination.

The dialogue is sharp, witty, and engaging, driving the narrative forward and revealing character motivations and emotions.



The tv pilot is a promising start to a captivating series. It effectively introduces the main characters, sets up intriguing conflicts, and provides a glimpse into the unique world of the story.



Discover a heart warming and whimsical journey of self discovery and growth in this innovative script that blends the mundane with the magical.

Our protagonist, Abby, transforms into Princess Abby, exploring themes of identity, family, and love through a unique lens.



With its distinct characters, including the quirky Colin and the antagonistic Paula, and its blend of humor, drama, and fantasy, this script offers a fresh and engaging take on the coming-of-age genre.



The writer's unique voice, filled with observational humor, introspective narration, and a focus on the inner lives of the characters, adds depth and intrigue to the story.

This script is a must-read for fans of unconventional storytelling and magical realism.



Overall, the screenplay for the tv pilot “The Princess of New York” shows promise with its strong introduction of themes, characters, and conflicts.

The authentic and relatable characters, combined with the original and fresh approach to familiar scenarios, make this script a compelling and engaging read.





FILM TONE

The Princess of New York



CHARACTERS

ABBY



Abby is a multi-dimensional character who undergoes a significant transformation throughout the pilot.

As she grows into a warm and affectionate ten-year-old girl, Abby values family and friendship, expressing her emotions openly and sincerely.

She then evolves into a resilient and introspective young woman, grappling with loss and hardship, which fuels her feelings of resentment and anger.

ABBY



Abby's journey culminates in her transformation into Princess Abby, a whimsical and adventurous character who longs for escape and adventure, finding magic in everyday moments and embracing her dual identities with wit, resourcefulness, and compassion.

PRINCESS ABBY



Princess Abby is a complex character who embodies beauty, grace, and vulnerability. She exudes confidence and elegance, but also harbors insecurities and doubts beneath her glamorous facade.

Her speaking style is regal, reflective, and emotional, with a touch of whimsy and mystery. Princess Abby values authenticity and self-expression, yearning for genuine connections and a sense of belonging.

She is a wise and inspirational figure who imparts wisdom to others, using metaphorical language and motivational phrases to inspire those around her.

RYAN



Ryan is a multifaceted character who evolves from a playful and energetic young boy to a wealthy and introspective individual burdened by societal pressures.

He values genuine connections and authenticity, but also struggles with the expectations that come with his wealth. Ryan's speaking style transitions from enthusiastic and friendly to formal and reserved, reflecting his internal conflicts and growth throughout the story.

Budget Estimate: \$30-40 million

GENRES:

DRAMA,
ROMANCE,
COMEDY,
FANTASY,
FAMILY,
MYSTERY,
COMING-OF-AGE,
SLICE OF LIFE,
ROMANTIC
COMEDY

Target Audience Demographics: Female audiences aged 13-25, fans of romantic comedies and fairy tales.

Marketability: The unique blend of fairy tale and romantic comedy elements, along with the strong female lead, make this screenplay appealing to a wide audience. The diverse cast and relatable themes of self-discovery and identity make this screenplay stand out in the romantic comedy genre.

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Profit Potential: High, due to strong appeal to a wide female audience and potential for award nominations.



Unique Hook: The use of a mouth spray as a magical device to transform Abby into a Princess Abby is a fresh take on the classic princess story.

JOHN RICHMOND

Writer & Composer from Glasgow, Scotland



John Richmond

Director | Actor | Writer



All Time High
STARmeter

111,837



Galaxy of
Marks



Heading
north



Psalm 23

IMDbPro

CONTACT ME

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THANK YOU

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